



MasterSlaveLifestyle.com is an authoritative WEBSITE and PODCAST aimed globally at gay men interested in fetish and the Master/slave lifestyle and power dynamic relationships.

Master/slave Lifestyle is looking for sponsors and advertisers for the website and podcast.

## WEBSITE

**3.2k**

Unique users a month

**10%**

Bounce rate

**1min 17s**

Average time on each page

**39%**  
USA

**14%**  
UK

**6%**  
Germany

**21%**  
Rest of Europe

First page for over a 150 results including the following keywords:

Male muscle slave

gay slave lifestyle

gay BDSM lifestyle

gay master slave blog

gay bdsm slave

gay permanent bondage

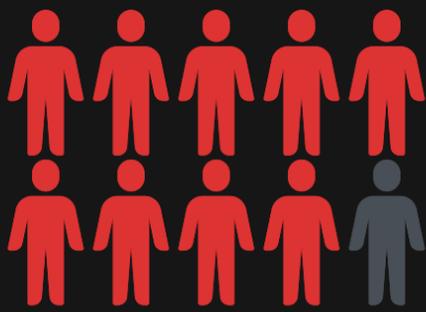
24/7 gay slave

## PODCAST

Launched November 2020 | Released monthly

**9000**

total downloads



**1500**

Approx monthly downloads



**43%**  
USA

**15%**  
UK

**5%**  
Germany

**15%**  
Rest of Europe

## MAILING LIST

Small list of 711 people but with an average growth rate of 4300%

**35.6%**

Average open rate

**10%**

Click rate

Enquires at [contact@masterslavelifestyle.com](mailto:contact@masterslavelifestyle.com)