



MasterSlaveLifestyle.com is an authoritative WEBSITE and PODCAST aimed globally at gay men interested in fetish and the Master/slave lifestyle and power dynamic relationships.

Master/slave Lifestyle is looking for sponsors and advertisers for the website and podcast.

WEBSITE

3.2k

Unique users a month

10%

Bounce rate

1min 17s

Average time on each page

39%
USA

14%
UK

6%
Germany

21%
Rest of Europe

First page for over a 150 results including the following keywords:

Male muscle slave

gay slave lifestyle

gay BDSM lifestyle

gay master slave blog

gay bdsm slave

gay permanent bondage

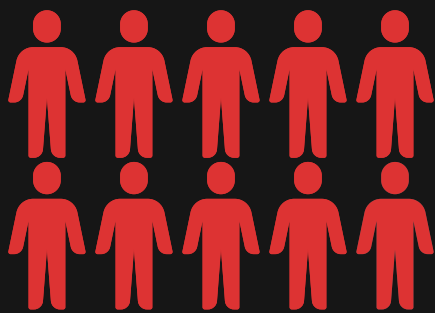
24/7 gay slave

PODCAST

Launched November 2020 | Released monthly

10,000

total downloads



1500

Approx monthly downloads



43%
USA

15%
UK

5%
Germany

15%
Rest of Europe

MAILING LIST

Small list of 711 people but with an average growth rate of 4300%

35.6%

Average open rate

10%

Click rate

Enquires at contact@masterslavelifestyle.com