

MasterSlaveLifestyle.com is an authoritative WEBSITE and PODCAST aimed globally at gay men interested in fetish and the Master/slave lifestyle and power dynamic relationships.

Master/slave Lifestyle is looking for sponsors and advertisers for the website and podcast.

## WEBSITE

3.2k

Unique users a month 10%

**Bounce rate** 

**1min 17s** 

Average time on each page

390/o USA

14º/o UK

6º/o Germany

210/o Rest of Europe

First page for over a 150 results including the following keywords:

Male muscle slave gay slave lifestyle gay BDSM lifestyle gay master slave blog

gay bdsm slave

gay permenant bondage

24/7 gay slave

## **PODCAST**

Launched Novemeber 2020 | Released monthly

19,000 total downloads

2000

Approx monthly downloads



15º/o UK 50/o Germany 12º/o Rest of Europe

## MAILING LIST

Small list of 711 people but with an aveage growth rate of 4300%

35.6%

10%

Average open rate

Click rate

Enquires at contact@masterslavelifestyle.com